

**MINUTES OF MEETING: BOARD OF STUDIES
DEPARTMENT OF MANAGEMENT**

Meeting of Board of Studies, Department of Management was convened on 6th March 2019 at 10:30 AM in Room no.21 of Faculty of Social Sciences. The following members were present:

External Members

- I. Prof. Gyan Prakash, IITM, Gwalior.
- II. Prof. Mohd. Khalid Azam, AMU, Aligarh.
- III. Prof. S. Ganesan, LSC, Chennai
- IV. Ms. Gayatri Harish, LSC, Chennai

Internal Members

All the staff members of Department of Management

The member experts discussed the agenda items of the Board of Studies in this meeting in detail and recommended the following:

- I. The member experts were of the opinion, that in relation to UG courses syllabi, particularly the syllabi of subjects like Micro and Macro Economics may be oriented more towards managerial perspective and applications during pedagogy. The course teachers apprised about some of the steps already taken in this respect.
- II. It was also opined that the syllabus of Accounting course of BBA program needs to be aligned with financial and management accounting, in order to avoid the possibility of repetition of contents of syllabus of these papers. The course teachers apprised about how the redundancy between the two courses is avoided.
- III. It was further consented that the updations of references and suggested readings of each of the course should be done. Thus, on this issue as per the consent of the members, it was concluded that the relevant initiatives should be taken up by the department across the different levels of hierarchy.
- IV. In view of the agenda item second the only proposal for a proposed change in title of the course MBM-453 was submitted, which was duly taken up by the member experts of meeting and consented to approve the proposal, as submitted. The title of the course, which has already been considered, is “Strategic Human Resource Management”
- V. In view of the agenda item regarding offering of additional elective in MBA course curriculum, member experts agreed upon and consented to approve the same as submitted by the department. That is, the additional electives option should be available flexibly to those students who are willing to take 1 additional course overload.
- VI. Furthermore, in order to take up the agenda item of evolving ‘Structural Layout of new BBA Logistic’ program in coordination with Logistic Sector Skill Council (LSC), following course structure of the proposed program was presented before the experts:

Sem.	No.	Code	Course	Hours	Credit	Marks		
						CIA	Exam	Total
I	1	LI9C01	Language I	45	3	25	75	100
I	2	LI0C02	Language II	45	3	25	75	100
I	3	LI9C03	Fundamentals of Logistics	45	3	25	75	100
I	4	LI9C04	Principles of Management	45	3	25	75	100

I	5	LI9C05	Business Statistics	60	4	25	75	100
I	6	LI9C06	Materials Management	60	4	25	75	100
I	7	LI9C07	Warehousing and Distribution Centre Operations	45	3	25	75	100
II	1	LI9C08	Materials Management - Practical	60	2	25	75	100
II	2	LI9C09	Warehousing Management-Practical	60	2	25	75	100
II	3	LI9A01	Allied Course (1out of 2)-MOOC	45	3	-	100	100
II	4	LI9C10	Apprenticeship-I	1035	34	400	-	400
III	1	LI9C11	Language 1	45	3	25	75	100
III	2	LI9C12	Business Communication	45	3	25	75	100
III	3	L19C13	Freight Forwarding (Ocean & Air Cargo)	45	3	25	75	100
III	4	L19C14	Forecasting and Inventory Management	60	4	25	75	100
III	5	L19C15	Surface Transportation	45	3	25	75	100
III	6	L19C16	Human Resource Management	45	3	25	75	100
III	7	L19C17	Management and Cost Accounting	60	4	25	75	100
IV	1	L19C18	Surface Transportation-Practical	60	2	25	75	100
IV	2	L19C19	Forecasting and Inventory management - Practical	60	2	25	75	100
IV	3	L19A02	Allied Course (1 out of 2)-MOOC	45	3	-	100	100
IV	4	L19C20	Apprenticeship-II	1035	34	400	-	400
V	1	L19C21	MIS for Logistics	60	4	25	75	100
V	2	L19C22	International Logistics Management	45	3	25	75	100
V	3	L19C23	Marketing Management	45	3	25	75	100
V	4	L19C24	Retail Logistics and E-Commerce	45	3	25	75	100
V	5	L19C25	Logistics Network Design	60	4	25	75	100
V	6	L19C26	Port Terminal Logistics	45	3	25	75	100

V	7	L19C27	Liner Logistics	45	3	25	75	100
VI	1	L19C28	Logistics Network Design-Practical	60	2	25	75	100
VI	2	L19C29	Freight Forwarding-Practical	60	2	25	75	100
VI	3	L19A03	Allied Course (1out of 2)-MOOC	45	3	-	100	100
VI	4	L19C30	Apprenticeship-III	1035	34	400	-	400
Total					192	1,875	2,325	4,200

Various issues of generic importance regarding the offering of this new course were discussed and the following recommendations were made, as consented upon by the member experts of this meeting, which are briefly summarized as given below:

- a. The participating department shall align their existing UG level program along with the compulsory courses to be offered under this Apprenticeship based UG degree program.
- b. The structural layout of this new degree program shall be of ‘Alternate-Cycles’, that is, theory course work during all ODD semesters and apprenticeship in all EVEN semesters. Apprenticeship with stipend for the aspiring students to be organized in local and nearby industry by the partnering agency. Whereas, a no punishment bond will be signed by the student before commencement of the course.
- c. The pedagogy of this new degree course shall comprise of teaching through conventional ‘Faculty Level’ interactions and teaching through ‘Industrial Experts’ (list to be approved and provided by LSC). However, the expertise of industrial experts, as a part of teaching and learning methodology of this new degree shall be provided on Paid-Basis to the participating institutes / universities.
- d. The evaluation panel (4 Academic members and 4 Industry experts) under this program shall comprise of both internal as well as external industrial experts to take up the continuous and submissive evaluation of students during the apprenticeship.
- e. The evaluation of the entire course (theory and apprenticeship) will be aligned to the current evaluation cycle and pattern of the Institute.
- f. To make the course parallel to the other courses offered at DEI, LSC will offer all possible support to admit female candidates to the course (specially for organizing apprenticeship in suitable organizations).
- g. Lateral entry may be restricted under the current apprenticeship based layout of the course. However, a possible linkage with the existing PG program offered by participating department can be explored further.

A list of courses offered by BBA at DEI that are parallel to the proposed courses of BBA-Logistics offered in collaboration with LSC was also shared with the expert members and their consensus was obtained regarding the same:

S.No		BBA - DEI				BBA - Logistics		
	Course Code	Title	Credits	Theory / Practical /Sem / contact hours	Course Code	Title	Credits	Theory / Practical /Sem / contact hours
1	BBM103	Business Communication I	3	T / 1 – 52 hours	L19C01	Language -I	3	T / I - 45 contact hours
2	BBM105	Principles Of Management	3	T / 1 /52	L19C04	Principles Of Management	3	T / I / 45
3	BBM201	Cost Analysis & Control	3	T / 2/ 52	L19C01 7	Cost Accounting	4	T / III / 60
4	BBM203	Business Communication II	3	T / 2 52 hours	L19C02	Language - II	3	T / I – 45
5	BBM303	Business Communication III	3	T / 352 hours	L19C01 1	Language - I	3	T / III / 45
6	BBM305	Principles Of Marketing I	3	T / 3- 52 hours	L19C02 3	Marketing Management	3	T / V / 45
7	BBM403	Business Communication IV	3	T / 4 -52 hours	L19C01 2	Business Communication	3	T / III / 45
8	BBM404 / 504	Quant. Techn. For Decision Making I / II	3	T / 4-52 hours	L19C05	Business Statistics	4	T / I / 60
9	BBM 405	Human Resource Management	3	T / 4 / 52	L19C01 6	Human Resource Management	3	T / III / 45
10	BBW501	The Internet & E-Commerce	2	P / 5-52 hours	L19C02 4	Retail Logistics and E-Commerce	3	T / V / 45
11	BBW601	Management Information System	2	P / 6-52 hours	L19C02 1	MIS for Logistics	4	T / V / 60

The member experts consented upon to authorize Department of Management to take up any of subsequent issues of its interest in future to resolve the issues.

The meeting ended with the vote of thanks extended to esteemed member experts.